



ENTHUSIASTIC ABOUT QUALITY AND INNOVATION

ASICA Group B.V. stands for a selected range of fruit from our own production. What sets us apart from the rest? The DNA of an owner-managed company and our vertically structured organization. Access to all relevant components of the supply chain: with cultivation sites in Peru, the Dominican Republic, and Italy as well as efficient teams for logistics and distribution at the Port of Rotterdam and Karlsruhe Germany.

ASICA Group B.V. ABC Westland 574 NL-2685 DG Poeldijk contact@asica-group.com





I hope to meet You in person at the 16th edition of Fresh Market B2B Meetings and Fair in Poland on 22 September 2022. You are most welcome and we look forward to seeing you there.

ARTUR STASIAK

CEO FRESH MARKET & KJOW

Dear All,

In post pandemic times, we face another horrible case – war. The invasion by Russian soldiers into Ukraine has resulted in the death and suffering of millions of innocent people, and has also affected the European market for fresh fruits and vegetables, especially in Central and Eastern Europe. We support our Ukrainian friends and all victims of the war. War is a topic that must not be missed.

To help you make business decisions in these tough times for the fresh market, we are pleased to present a Summer & Autumn 2022 edition of the branch catalog of fresh fruits & vegetables' suppliers to retail chains and distribution companies full of companies' profiles, products offers, direct contacts and interesting articles.

As always, we selected reliable partners with long-lasting experience in the production and sale of fresh fruits and vegetables as well as seeds and packaging services. We hope that the Catalog will make it easier for you to find the suppliers and products that meet your expectations in the upcoming season.

Our mission is to bring together the best suppliers from Europe, offer efficient networking and provide a knowledgeable source on current industry developments and innovations for all operators, buyers and professionals.

Fresh Market Team



Effective establishment of business contacts in the FMCG industry.

Fresh Market B2B meetings & catalogs powered by **KJOW** Sp z o.o.

ul. Marii 17/25

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FRESHMARKET FRESHM

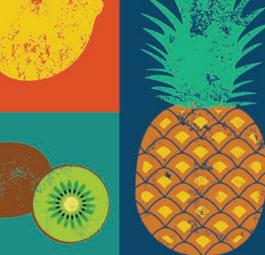
B2B MEETING & FAIR

WARSAW **POLAND**

22 09

20 22

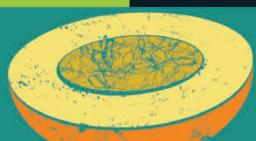












FRUITS & VEGETABLES SUPPLIERS

APPLES GRAPES ONIONS STONE AVOCADO LETTUCE FRUITS OTHER BLUEBERRIES MANGO FRUITS CRUCIFEROUS OTHER MELONS VEGETABLES VEGETABLES

STORIES

Fresh Market FRESH MARKET BACK IN REAL LIFE!	6, 7
NanoScent Data Can Prevent Food Loss	10, 11
Halls Your trusted global avocado supplier	15
Plants 365 Ltd Improved blueberry varieties making significant strides	18
Euro Fruits India Premium Quality Table Grapes from India	25
Growers United High-quality and healthy options at a low price	29
Sakata Taste on the first place	45



BACK IN REAL LIFE!

Save the date 22 September 2022 Warsaw, Poland

FRESH MARKETB2B meetings & fairs

- the most important event in the fresh fruits and vegetables industry in Central Europe is back on site again. Fresh Market annually gathers more than 350 company representatives. Participants will include market leaders from different countries, including producers and importers as well as distributors of fresh fruits, vegetables and flowers.

After a very tough two years for the entire fresh fruit & vegetable market and a break due to the Covid-19 pandemic, we are very happy to be back with 16th edition and meet you face to face again. On September 22, 2022 representatives of the largest producers, retail chains and stores will gather in the luxurious interiors of MCC Mazurkas Conference Centre & Hotel in near Warsaw. This is an event you cannot miss!



One day, many opportunities

Fresh Market B2B Meeting has been held every year for 14 years. The first event took place in 2008 in Poland and from the beginning it has become an excellent meeting place for fresh produce companies. That is why we know how to do it effectively. When you come to Fresh Market you will surely notice that this event is much different from other trade fairs or industry meetings. Why? Because the event formula has been developed based on the needs of buyers and suppliers of fruit, vegetables and flowers.

- hold face-to-face meetings with producers and retailers from Poland and Central Europe
- talk to hundreds of companies, exchange business cards, see the latest innovative products
- promote your products on stand, video presentation and banners





Fresh Market Award

Global promotion of the new products in the Polish market is our specialty! Each year we provide an award for the most innovative and interesing product of the year, it became a breakthrough in the sale of new products previously unknown to the industry.

The award is selected based on votes from Fresh Market website users and event attendees.

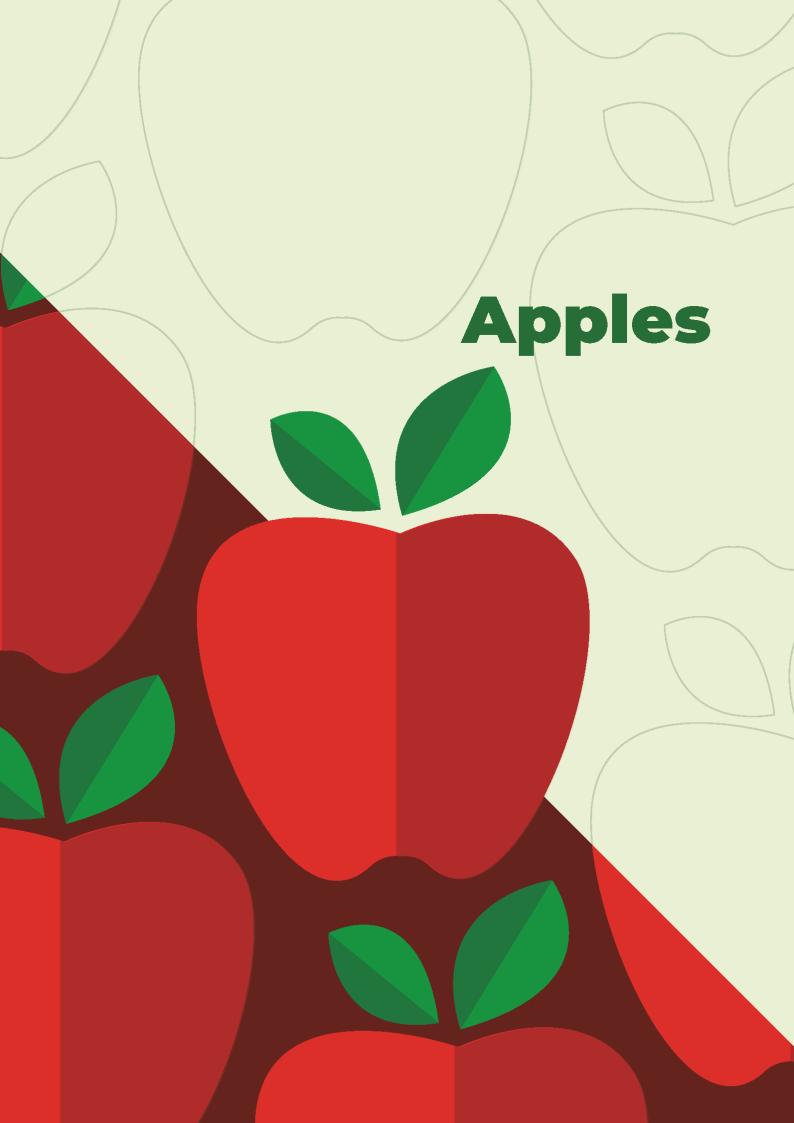
Become a participant of the biggest trade event in the fresh fruit and vegetable industry in Poland! To become an exhibitor, participant, sponsor

CONTACT US:

tel. kom. +48 603 811 818

e-mail: freshmarket@freshmarket.eu

www.freshmarket.com.pl



JABŁKA WARECKIE, GRUSZKI WARECKIE

Playinbio exports and distributes various varieties of apples and pears from Poland. We take care of the whole process, from the orchad to the delivery. Complete and professional service.





PLAYINBIO



Poland



Season: | - XII

Company type: producer, distributor

Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, IFS Food, Integrated plant production

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, doypack

Packing: cardboard, IFCO, veneer (wooden crate), EPC

Contact details biuro@biummy.pl +48 668 405 880



THE SECRET'S INSIDE, TASTE IT!

CAMEO® - valued in Europe club apple, now from Polish orchards. Playinbio is the only distributor of CAMEO® apples in Poland.





PLAYINBIO



Poland



Season: I - XII

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, Integrated plant production **Packaging:** washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, doypack

Packing: cardboard, IFCO, veneer (wooden crate), EPC

Contact details biuro@biummy.pl +48 668 405 880



FRESH FROM POLAND

We export and distribute fresh pears from Poland. Complete and professional service.





PLAYINBIO



Poland



Season: I - XII

Company type: producer, distributor

Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, IFS Food, Integrated plant production

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, doypack Packing: cardboard, IFCO, veneer (wooden crate), EPC

Contact details tatiana@biummy.pl +48 501 507 092







We export and distribute various varieties of apples (inc. Gala, Cameo®), pears and blueberries from Poland. Both organic and conventional. We responsibly take care of the complete process - from the orchad till the delivery.

Contact us via following: Tatiana: +48501507092 e-mail: tatiana@biummy.pl

Data Can Prevent Food Loss

Data insights on the fresh produce ripening/rotting process can minimize and even prevent losses along the supply chain.

Fresh produce is prone to ripening and rotting processes which can spread to other fruits and vegetables, ultimately causing losses for growers and importers/exporters along the supply chain. Introducing data is a promising avenue for reducing these losses as alerts can be sent at the beginning of the ripening/rotting process, allowing decision makers to sell potentially problematic produce first, before suffering any losses.

Existing tools for monitoring fresh produce across the supply chain are limited. The most common tools measure temperature, humidity and sometimes carbon dioxide (CO₂) and geolocation (in the case of transit and storage). However, this information doesn't tell much about the quality of the fresh produce. By adding data monitoring to the mix, the status of fresh produce can be monitored with greater control.





Oren Gavriely
CEO & Co-Founder of
NanoScent

To address this gap, NanoScent is developing the cutting-edge **VOC**ID ® **Cool Track** platform which can provide real time readings of gasses and volatile organic compounds (VOCs) associated with the ripening/rotting process. Nano-Scent has identified that the following **compounds signal the ripening/rotting process: ethylene, acetaldehyde, acetone, CO₂, and H₂O.** All of these can be measured at high sensitivity (at the PPM to PPB level) by **VOC**ID ® **Cool Track**, in addition to the standard parameters of temperature and humidity.

In the supply chain, data monitoring is most important for stages that take a lot of time. The two supply chain stages where **VOC**ID [®] **Cool Track** can be most informative are the Primary Transport and the Cold Storage stages where produce can spend anywhere from weeks to months.

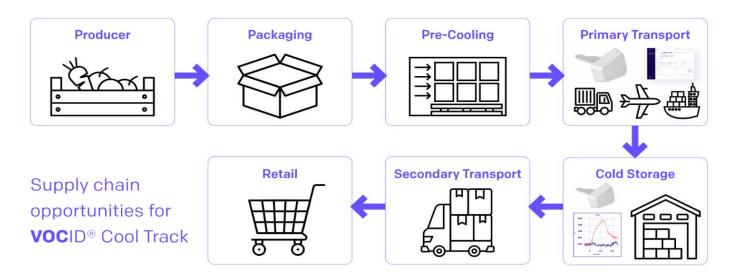
The VOCID ® Cool Track device on a crate of avocados in a storage unit.



VOCID [®] **Cool Track** is a game changer for the fresh product industry because it will enable growers and importers/exporters to monitor produce states continuously as an all-inone solution, ultimately saving precious resources, like time and money. By identifying and alerting to problematic produce, logistics and stock management can change accordingly to avoid food waste.

Currently, **VOC**ID [®] **Cool Track** is in development with a special focus on avocados, potatoes, and apples. NanoScent is looking for design partners with clear needs to leverage the technology and express interest.

The supply chain process for fresh produce with **VOCID** [®] **Cool Track** being implemented in the transport and cold storage phases.



Summer & Autumn 2022 NANOSCENT



FRESH ORGANIC AND CONVENTIONAL AVOCADO

Asica offers you year-round avocados from our own cultivation in Peru and from our worldwide partner network. Besides the Hass avocado, you can also get Greenskin varieties such as Fuerte, Pinkerton or Ettinger if required. A speciality are our large caliber Tropical Avocados, which we get from October to March from the Dominican Republic. On our process-integrated coating machine, we can treat the fruit at the customer's request to extend its shelf life.





ASICA GROUP



Netherlands



Season: | - XII

Company type: producer, distributor

Cultivation type: conventional, ecological
Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, IFS Food, SMETA,
GRASP, RAINFOREST ALLIANCE, BSCI, Sedex

Packaging: carrybag, sorting by caliber, girsac, flowpack, nets, clickbox, loose

Packing: cardboard, IFCO, EPS, MTV

Contact details www.asicagroup.com contact@asicagroup.com +31 174 700 800



YOUR TRUSTED GLOBAL AVOCADO SUPPLIER

Be AVOconscious. When you choose Halls, you are choosing an ethically grown, tasty and nutritious avocado. As avocado specialists with a history of sustainable farming - Halls delivers the best quality, fresh avocado worldwide. Halls offers a year-round avocado fruit supply in eight varieties sourced from our farms and selected global grower partners.





HALLS



South Africa

Company type: producer Cultivation type: none

Certificates: Global Gap, IFS Food, Depending origin, various Social Certification Packaging: carrybag, sorting by caliber, girsac, sort by color, flowpack, packing at any customer specification

Packing: cardboard, IFCO, packing at any customer specification

Contact details www.hallsfreshproduce.com info@hallsbv.nl +31 174 791 040



EAT WELL LOVE LIFE

High Quality HASS and FUERTE Avocados. Grown naturally in perfect high altitude climate with no chemicals. Hass Counts 16-32. Fuerte 12-20





SUNRIPE VERTICAL AGRO



Kenva



Season: || | - |

Company type: producer

Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food, Integrated plant production, ISO 9001, ISO 22000, ECOCERT, SPRING, SMETA, GRASP, ETI

Packaging: washing, sorting by caliber, girsac, sort by color, flowpack, doypack

Packing: cardboard, PLASTIC CRATES

Contact details www.verticalagro.com tradewindke@gmail.com info@verticalagro.com +254 733 600 212 +488 809 743 306









When you choose Halls, you're selecting an ethically grown, responsibly packed, tasty and nutritious avocado.

The Halls Ripe range is perfectly ripe and beautifully packed with the Halls RIPE mark of quality, delivering a delicious eating experience every time.

To find out more, please contact us on:

+31 (0) 174 791 040 or

eusales@hlhall.co.uk

Passionate since 1890.

www.hallsfreshproduce.com

HALLS IS A MEMBER OF THE HL HALL & SONS GROUP



Your trusted global avocado supplier

Family-owned and purpose-driven, Halls is a global fresh produce supplier with sustainability at its core.



Halls BV

The Halls journey began in 1890 by a family with a purpose to build a fresh produce business of integrity and are still as passionate about growing and caring for their people and partners as they are about growing and caring for their produce. Community initiatives and farming practices, which aim to respect and conserve the environment for future generations, have been a part of their DNA from the very beginning. The commitment to bring customers, who have always remained at the heart of the business, along this fruitful journey with them remains as strong as ever.

Halls maintain a firm foundation in farming, with over 1200ha of orchards under management and are active across the complete fresh produce value chain from a tree nursery to growing, sourcing, packing, ripening, distribution, through to the marketing of quality sub-tropical fruits.

Halls operate in seven countries, with annual sales of more than 6.5 million cartons of avocado across 28 countries. Halls are known as an avocado specialist but also offer an expanded range that includes mango, litchi, lime and pecan, with an increasing variety of other sub-tropical exotics and associated product lines joining the portfolio.

Halls operate in seven countries, with annual sales of more than 6.5 million cartons of avocado across 28 countries. Halls are known as an avocado specialist but also offer an expanded range that includes mango, litchi, lime and pecan, with an increasing variety of other sub-tropical exotics and associated product lines joining the portfolio.



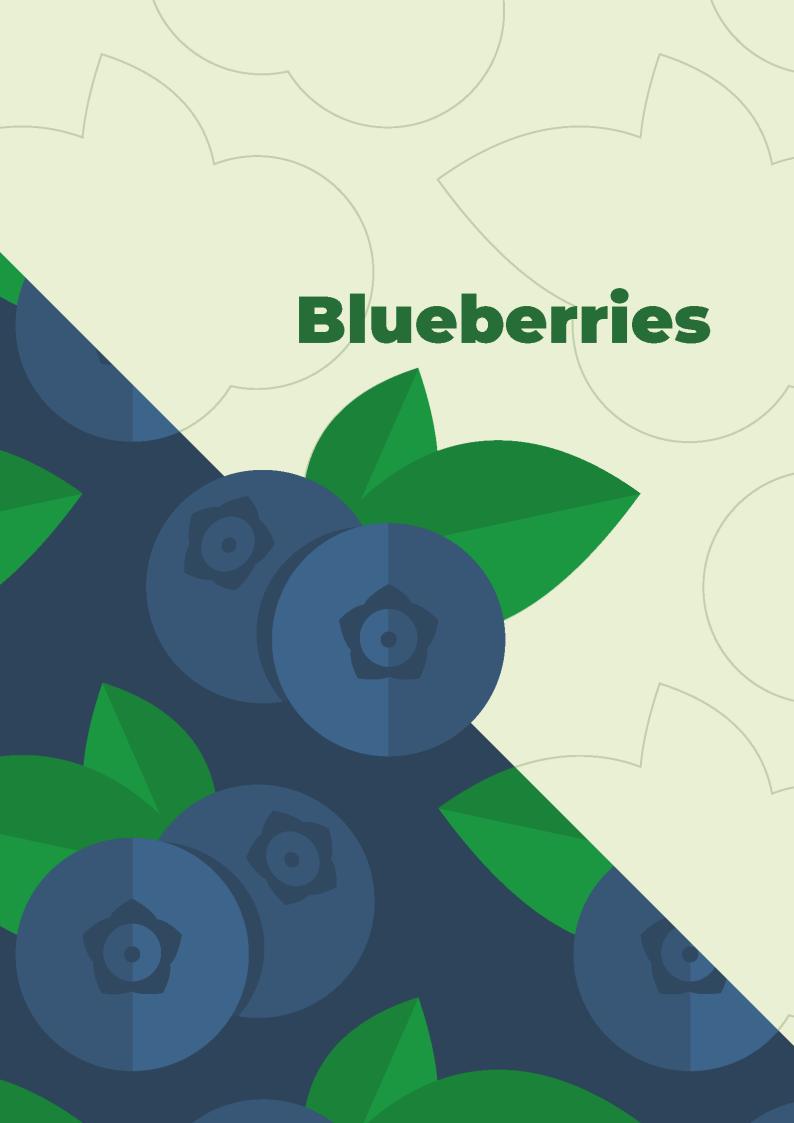
Halls strive to continually service clients with fruit that has been meticulously selected via AWETA sorting technology, allowing informed decisions regarding the individual fruit pressures, weights and overall external appearance to pack a final product that satisfies clients' specifications. In addition, Halls supply a range of net and punneted packaging formats to cater for all consumers' needs. Halls offer plastic free products, that are ethically sourced on a year round basis.

Built on a foundation of family values and with a view to nurturing long-term partnerships with all stakeholders, Halls continue to seek ways to exceed expectations and align with their own aspirational goals of reaching scale through a smart | global | sustainable future, where Halls, their growers and customers work together to make sure every piece of fruit matters.

Do not hesitate to reach out and contact us for more information!



Summer & Autumn 2022 HALLS BV



FRESH AND CRUNCHY!

We deliver fruit destined to international retail market, with appropriate shelf-life, coloration, bloom, varieties and their degree of maturity during harvest. We strive to deliver only fresh fruit so we avoid berries from controlled atmosphere. Fruit comes from different part of Poland what help us to be partly weather resistant maintain the continuity of supplies.





BERRITUM



Poland

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: Organic plant cultivation, Global Gap, IFS Food, GRASP

Packaging: sorting by caliber, sort by color

Packing: cardboard, IFCO

Contact details www.berritum.com info@berritum.com +48 600 580 857



BLUEBERRIES - BIG VOLUMES IN UNIFORM QUALITY

We are blueberry specialists with over 20 years of experience in production, packing, trading and logistics of berries. We offer both types of blueberries - from a conventional cultivation and organic. Thanks to our packstation equipped with soft- and colorsorter, automatic fillers, heatsealers and labellers we are able to pack blueberries in various formats, according to all needs of supermarket chains. Our supply chain allows us to supply our customers with blueberries the whole year round. Besides packing for our own customers, we can also pack or repack your blueberries as a service.





BERRY TRADE



Poland



Season: I - XII

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: HACCP, Organic plant cultivation, Global Gap, IFS Food, GRASP

Packaging: sorting by caliber, sort by color, heatsealer, soft sorter

Packing: cardboard, IFCO, EPS

Contact details www.berry-trade.com info@berry-trade.com +48 692 640 720

+48 725 726 727



FRESH FROM POLAND

We associate best growers and based on high quality of our products .We responsibly take care of the complete process from the orchad till the delivery.





PLAYINBIO



Poland



Season: VI - X

Company type: producer, distributor

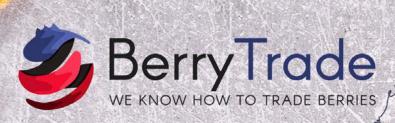
Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, Integrated plant production Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack, doypack

Packing: cardboard, IFCO, veneer (wooden crate), EPC

Contact details biuro@biummy.pl +48 668 405 880





www.berry-trade.com +48 725 726 727 info@berry-trade.com

IMPORT AND EXPORT OF QUALITY BERRIES

IFS-FOOD AND ORGANIC CERTIFIED PACKHOUSE IN WARSAW

FULLY QUALIFIED TO SORT AND PACK YOUR FRUITS AS A SERVICE

EFFICIENT MANAGEMENT AND REPACK OF REJECTIONS FROM SUPERMARKETS

Improved blueberry varieties making significant strides

An exciting range of new low-chill blueberry varieties launched last year are now being more widely planted in Europe and Morocco.





Stefan Belakov

Director

Plants365 Ltd

Plants365, a nursery business based in the UK, and with production in the EU, is licenced for these new low-chill cultivars across Greater Europe and North Africa. Bred at the University of Georgia in the USA, the varieties Early Duchess, Maverick, Gladiator, Ava and Ambrosia are bearing fruits in the EU as well as in Morocco. In addition to the Early Duchess, Maverick, Gladiator and Ava varieties, Sweet Duchess is also available in both Kazakhstan and Georgia.

Commenting on these developments, Stefan Belakov, director of Plants365 stated, "with the recent changes to travel restrictions, I've been able to visit both commercial and testing sites planted with these blueberry varieties. Along with the growers, I've been very excited to see and taste these excellent cultivars. The blueberry market in terms of new varieties is changing rapidly at the moment as the sector is demanding an increasingly performant eating experience. These varieties do deliver consistently large, firm and sweet berries. As a result, we are seeing a significant demand for plants to be planted in the next two years."

Already widely planted in other parts of the world, varieties such as Maverick, Sweet Duchess, Gladiator and Early Duchess are showing the same improved characteristics in terms of fruit quality and yields in Europe and Northern Africa.



Belakov continued, "as well as exciting feedback from growers, we are receiving encouraging reports from retailers and produce marketing businesses. From this, we see strong opportunities to market some of the cultivars in this range within premium lines. Size and firmness are taken as "givens" these days when it comes to the new blueberry genetics, but the point of difference that we are able to offer is the improved flavour profile, in conjunction."

As the company increases plant numbers over the next few years, expect to see more and more fruit on retailers' shelves accordingly.



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1.000+ HECTARES OF DIRECTLY MANAGED GREENHOUSES AND OPEN FIELDS IN SOUTH OF ITALY - PIANA DEL SELE

Cauliflowers, Broccoli, Kohlrabi, Fennels, Artichockes, Pumpkins (Butternut, Muscade, Delica, Iron Cup, Napoli); Herbs (Parsley, Coriander, Dill, Sage, Thymian, Mint, Rosemary, Chives).





ALMA SEGES SOC.



Italy



Season: | - XII

Company type: producer Cultivation type: conventional, ecological **Certificates:** HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food Packaging: carrybag, sorting by caliber, sort by color, other Packing: cardboard, IFCO, veneer (wooden crate), Euro Pool

Contact details www.almaseges.com Aristide.Palermo@almaseges.com +390 828 692 654



CAULIFLOWER

Varieties: many varieties in order to have their longest possible availability Characteristic: solid structure with white bloom protected by large leaves Taste: sweet and compact texture.





VALLEDORO



Italy



Season: XI - V

Company type: producer Cultivation type: conventional

Certificates: BRC, Global Gap, NSF certificate of conformity

Packaging: sorting by caliber

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.valledorofruit.com valledoro.srl@libero.it +39 998 431 658



SAVOY CABBAGE

Savoy cabbage is a large and dense, loose-headed green that is round to ovate in shape. Distinguished by its heavily textured, crinkled leaves, has ruffled edges with deep ridges spanning across the surface of the leaves. Savoy cabbage is crunchy with a slight elastic consistency and is mild, earthy, and sweet with subtle musky undertones.





VALLEDORO





Season: XI - V

Company type: producer Cultivation type: conventional

Certificates: BRC, Global Gap, NSF certificate of conformity

Packaging: sorting by caliber

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.valledorofruit.com valledoro.srl@libero.it

+39 998 431 658









ORTOROMI SOC. COOP. AGR. Via Piovega, 55 - 35010 Borgoricco (Pd) Via-Olmo, 34 - 84092 Bellizzi (Sa) www.ortoromi.it







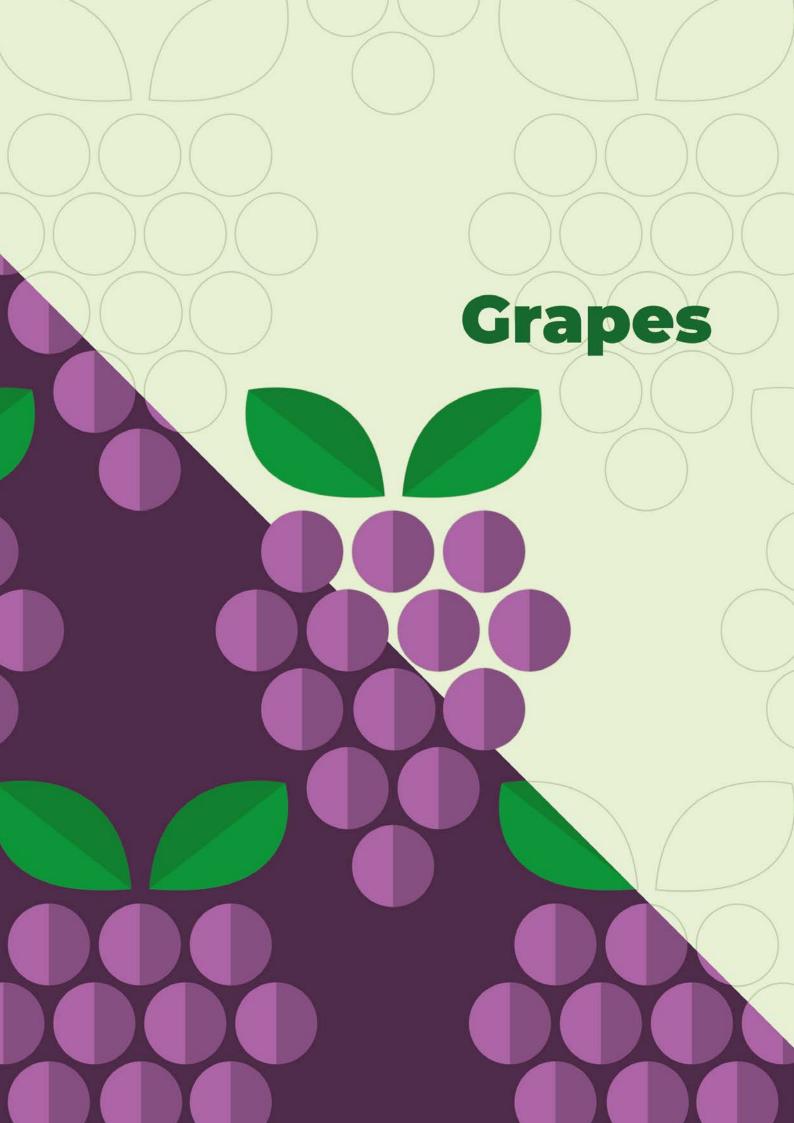




RUCOLA CAVOLO NERO

PRIMAVERA

DUETTO



FRESH ORGANIC AND CONVENTIONAL PREMIUM GRAPES

Our grapes are characterized by its firm texture, smooth skin and sweet flavor. They are grown on our new farm in Olmos, having a privileged climate that allows us to









Season: | - XII

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, IFS Food,

SMETA, GRASP, RAINFOREST ALLIANCE, BSCI, Sedex **Packaging:** carrybag, sorting by caliber, plastic punnets **Packing:** cardboard, IFCO, EPS, MTV

Contact details www.asicagroup.com contact@asicagroup.com +31 174 700 800



TOP FRUIT GROWER FROM MOLDOVA

Ceteronis-St is one of the top fruits growers and exporters from Republic of Moldova. We are a family business, located in the Southern region of the country, that excellates in the quality of its fruits. We do export in: Germany, France, Belgium, Netherlands, Croatia, Poland, Romania.

Varieties: Moldova, Codreanca





CETERONIS-ST



Moldova



Season: **IX - I**

Company type: producer Cultivation type: conventional

Certificates: Global Gap, ISO 22000, GRASP Packaging: sorting by caliber, Egualising by weight

Packing: veneer (wooden crate)

Contact details www.fruitagro.md

davidesculena07@gmail.com

+33 769 90 08 59 +37 360 090 888



FRESH GRAPES FROM ITALY

Plantis GRoup srl is highly experienced italian producer of gresh fruit and vegetables, our main article is table grapes sine the company is situated right at the heart of Apuglia, where the biggest italian grapes fields are growened.





PLANTIS





Season: I - XII

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: Organic plant cultivation, Global Gap, IFS Food

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.plantis.it agnese@plantis.it info@plantis.it +39 994 521 842 + 39 388 779 6221



GRAPES

Varieties with seeds and seedless form Italy from Morocco. Grapes can be crimson, black, dark blue, yellow, green, orange, and pink. "White" grapes are actually green in color, and are evolutionarily derived from the purple grape. High level of sugar due to their growth under the sun of Puglia and Morocco. Taste: sweet, crisp texture





VALLEDORO



Italy, Morocco



Season: V - XII

Company type: producer Cultivation type: conventional

Certificates: BRC, Global Gap, NSF certificate of conformity

Packaging: carrybag, flowpack, clamshell, loose Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.valledorofruit.com valledoro.srl@libero.it

+39 998 431 658





In Puglia Italy, in Castellaneta, the innovation of highly specialized plants meets the passion for the farming tradition.

Valledoro is a Fresh Produce Company dedicated to the production, trading and export of Fruits & Vegetables







With our logistics we can deliver in all Europe. Valledoro realizes the environment respect and product quality through the Global Gap and IFS Certifications.

Soc. Agr. Valledoro s.r.l.

O Via Tereskova sn, 74011 Castellaneta Marina (TA) - ITALY +39 099 843.1658 - info@valledorofruit.com





Premium Quality Table Grapes from India

We supply to leading supermarkets in Europe, UK & South East Asia. We stand proud with 2 State of the art Packing Houses in Maharashtra which is the major Grape Growing Region!



Nidhi Agrawal

Executive Manager **Euro Fruits India**

In my last couple of Seasons, I can only see the Containers getting shipped from India increasing and no Grape Season is ever the same! No amount of experience is enough in this industry since every Grape Season has its own Challenges making it worthwhile and interesting to work towards!

Halls maintain a firm foundation in farming, with over 1200ha of orchards under management and are active across the complete fresh produce value chain from a tree nursery to growing, sourcing, packing, ripening, distribution, through to the mar-

keting of quality sub-tropical fruits.

Euro Fruits is a woman driven company and women power run and control all our Packing operation and farm activities! We implement United Nations Gender equity seal standard in which both Men and Women get paid at par - we don't discriminate between the two.

Primary Health and Education has been Euro Fruits core area of CSR and we are very happy to have helped.





Various Food Safety Certificates such as Global GAP, GROW, BRC, SMETA, Fairtrade makes us one of the leading Grape Exporters from India! We lay high importance and are committed to ensure that food safety is implemented and maintained throughout our production processes.

Euro Fruits is also focused on Plastic Usage Reduction at our Pack House, Fields and also in our everyday life.

We are happy to inform you that we now have successfully wrapped up Season 2022. The new harvest areas around Nasik and Sangli, made this our longest ever Grape Season! This also is our 30th Grape Season and we now happily celebrate!





1.000+ HECTARES OF DIRECTLY MANAGED GREENHOUSES AND OPEN FIELDS IN SOUTH OF ITALY - PIANA DEL SELE

Baby Leaves full range (Rocket, Baby Spinach, Teen Spinach, Baby lettuces green/ red, Red Chard, Bull's Blood, Lambs Lettuce; all items can be supplied bulk for processing and packed in any shelf unit; Whole Salads full range (Iceberg, Batavia, Lollo, Oakleaf, Romaine...); naked in any crate or flowpacked.





ALMA SEGES SOC.



Italy



Season: | - XII

Company type: producer Cultivation type: conventional, ecological Certificates: HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food

Packaging: carrybag, sorting by caliber, sort by color, other Packing: cardboard, IFCO, veneer (wooden crate), Euro Pool

Contact details www.almaseges.com Aristide.Palermo@almaseges.com +390 828 692 654



WINNICKA SAŁATA FOCUSES ON THE QUALITY, TASTE AND FRESHNESS OF THE GROWN LETTUCES

We specialize in the production of lettuces (iceberg, endivia, frisee, romaine) and spinach. To meet the increasingly higher requirements and expectations of our customers we have implemented EURO GAP, GLOBAL GAP, and McDonald's Standard.





WINNICKA SAŁATA



Poland



Season: IX - V

Company type: producer Cultivation type: does not apply

Certificates: Global Gap, Global Gap Plus, McDonald's Standard

Packaging: sorting by caliber, iceberg lettuce packed in a fresh market with a specific weight

Packing: cardboard, other

Contact details www.winnickasalata.com biuro@winnickasalata.com +48 76 887 84 43





One of the main farming leaders in South of Italy

Over 100 farmers producing on more than 1.000 hectares directly managed and supervised

Widest range of baby leaves, salads, herbs, vegetables and fruits - naked or packed in any shelf unit.

Supplier for major mass retail and processing firms across Europe.

Only 100% italian genuine production main certification standards achieved conventional and organic.





















High-quality and healthy options at a low price

Due to the current inflation, consumers have less money to spend. In addition, the geopolitical unrest results in more expensive raw materials, which further increases the prices in supermarkets. Therefore, consumers switch between supermarkets more often. How can retailers make sure that their customers keep coming back?



Wim van den Berg

Marketing manager

Growers United

Switching between supermarkets for current offers

These days, consumers often make a detour for current offers: at one retailer they purchase their baked and dry goods for example, while at the next their fresh fruit and vegetables and at yet another their dairy products, meat, or meat substitutes. But once consumers have found their way to the competition, it proves difficult to get them back. Therefore, retailers give it their all to retain (keep) their customers.

Halls maintain a firm foundation in farming, with over 1200ha of orchards under management and are active across the complete fresh produce value chain from a tree nursery to growing, sourcing, packing, ripening, distribution, through to the marketing of quality sub-tropical fruits.

Fresh fruit and vegetables are more healthy but less expensive

How can retailers stimulate consumers to keep purchasing high-quality and healthy options, but at a lower price?

Fresh produce, like tomatoes, is a great choice when cooking a tasty meal. In general, unprocessed products are healthier than processed food, as they do not contain unnecessary additives. Also, fresh produce is often less expensive. And when you start cooking yourself, you have a better understanding of the ingredients you need. This leads to less waste and less costs, while you create a delicious dish at the same time.

Retailers can help consumers with this. Stimulating and inspiring them with quick and healthy recipes for example. Many consumers may have chosen convenience before, but this trend has been reversed by the covid-19 pandemic and the current inflation. Due to the increasing prices, even more people get busy in the kitchen to cook their own fabulous food.

Do you choose convenience food, or do you get busy yourself?

Why purchase a ready-made pasta sauce when you can also create a speedy sauce using fresh tomatoes? You can keep a check on high-quality and healthy ingredients, while fresh produce often costs less too.

The same applies to the snacks you give your kids (to school). Do you grab a prepacked bar or crisps? Or do you fill a container with snacking tomatoes? Not only is a bar or packet of crisps a less healthy option, as it is a processed product, but soaring costs of raw materials increase their prices too.

Through stimulating and inspiring consumers with recipes, videos, and information in their apps, retailers can encourage consumers to keep coming back. It also shows that you can create affordable and – just as important – tasty treats, using fresh produce. Not only great for your budget, but great for your health too.



Growers United / Prominent has been stimulating consumers with inspiring campaigns for many years. Curious to know more about our healthy and affordable solutions? Do not hesitate to get in touch with Wim van den Berg of Growers United / Prominent: w.vandenberg@growersunited.nl of +31 (0)6 5756 4346.

Summer & Autumn 2022



FRESH ORGANIC AND CONVENTIONAL MANGO

Asica offers you year-round Mangos from our own cultivation in Peru and from our worldwide partner network. As a ripening specialist, we refine your mangos according to customer specifications in state-of-the-art ripening chambers and by an experienced team.





ASICA GROUP



Netherlands



Season: | - XII

Company type: producer, distributor Cultivation type: conventional, ecological Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, IFS Food, SMETA, GRASP, RAINFORCED ALLIANCE, BSCI, Sedex

Packaging: sorting by caliber, flowpack, sustainble clickbox Packing: cardboard, IFCO, EPS, MTV

Contact details www.asicagroup.com contact@asicagroup.com +31 174 700 800



EAT WELL LOVE LIFE

FRESH FRUITS. We have fantastic Apple Mangoes that come out of our winter and are available from September to early December.





SUNRIPE VERTICAL AGRO



Kenya



Season: IX - XII

Company type: producer Cultivation type: conventional, ecological Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food, Integrated plant production, ISO 9001, ISO 22000, ECOCERT, SPRING, SMETA, GRASP, ETI **Packaging:** washing, sorting by caliber, girsac, sort by color, flowpack, doypack **Packing:** cardboard, PLASTIC CRATES

Contact details www.verticalagro.com tradewindke@gmail.com info@verticalagro.com +254 733 600 212 +488 809 743 306





A center of excellence for citrus crop in Western Greece



We are specialized in Greek citrus fruits, kiwi and Watermelons. Krop is acquired by Fruvenco SA and is already engaged in investments in innovation and technology. Our production units are located in:



 Reliable partnerships
 Superior Quality ·Wide range and quantities of fruits · 12 months availability · Strong commercial team · Sustainable practices

Innovative production lines



ORANGES

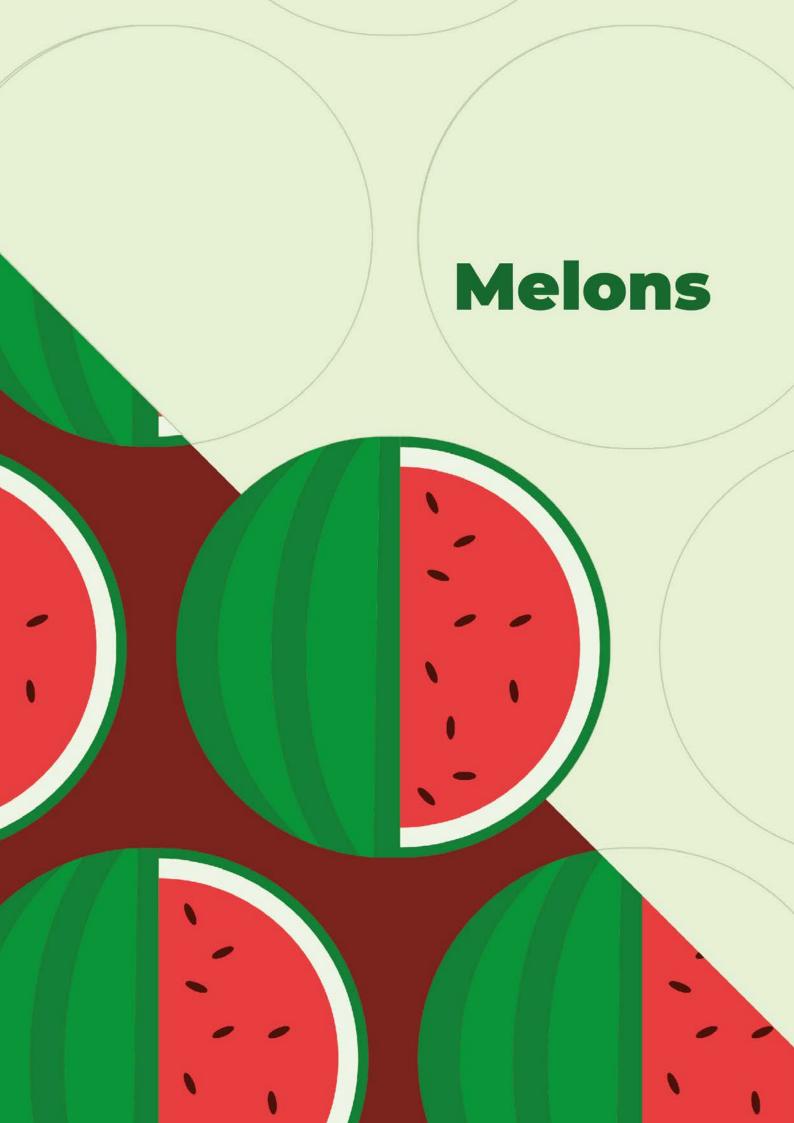


WATERMELONS ONGOING SEASON



STONE FRUITS ONGOING SEASON

ARTA, GREECE • TEL.: +30 26810 51011 • FAX: +30 26810 51141 • INFO@KROP.GR WWW.KROP.GR



FRUITS (WATERMELONS, MINIWATERMELONS, MELONS...)

Summer: Watermelons, Miniwatermelons (also seedless and yellow), Melons (Cantaloupe, Canary and Piel de Sapo); Black Seedless Premiun registered watermelon Dolce Passione ®





ALMA SEGES SOC. COOP.



Italy



Season: | - XII

Company type: producer
Cultivation type: conventional, ecological
Certificates: HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food
Packaging: carrybag, sorting by caliber, sort by color, other
Packing: cardboard, IFCO, veneer (wooden crate), Euro Pool

Contact details www.almaseges.com
Aristide.Palermo@almaseges.com
+390 828 692 654



BECAUSE QUALITY IS A WAY OF LIFE

Citrus, kiwi, watermelon, stone fruits, and others





KROP



Greece



Season: **V - VII**

Company type: producer, distributor Cultivation type: does not apply Certificates: Global Gap, IFS Food, GRASP

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.krop.gr info@krop.gr +30 268 105 1011



WATERMELONS

It's dimensions (it's weight can be between 2 kg and 15 kg) the seeds are very small, black and white inside. Watermelon has different shapes, spherical or elongated and there are many varieties





VALLEDORO



Italy, Morocco



Season: **VI - VIII**

Company type: producer
Cultivation type: conventional

Certificates: BRC, Global Gap, NSF certificate of conformity

Packaging: sorting by caliber, sort by color
Packing: cardboard, IFCO, veneer (wooden crate)

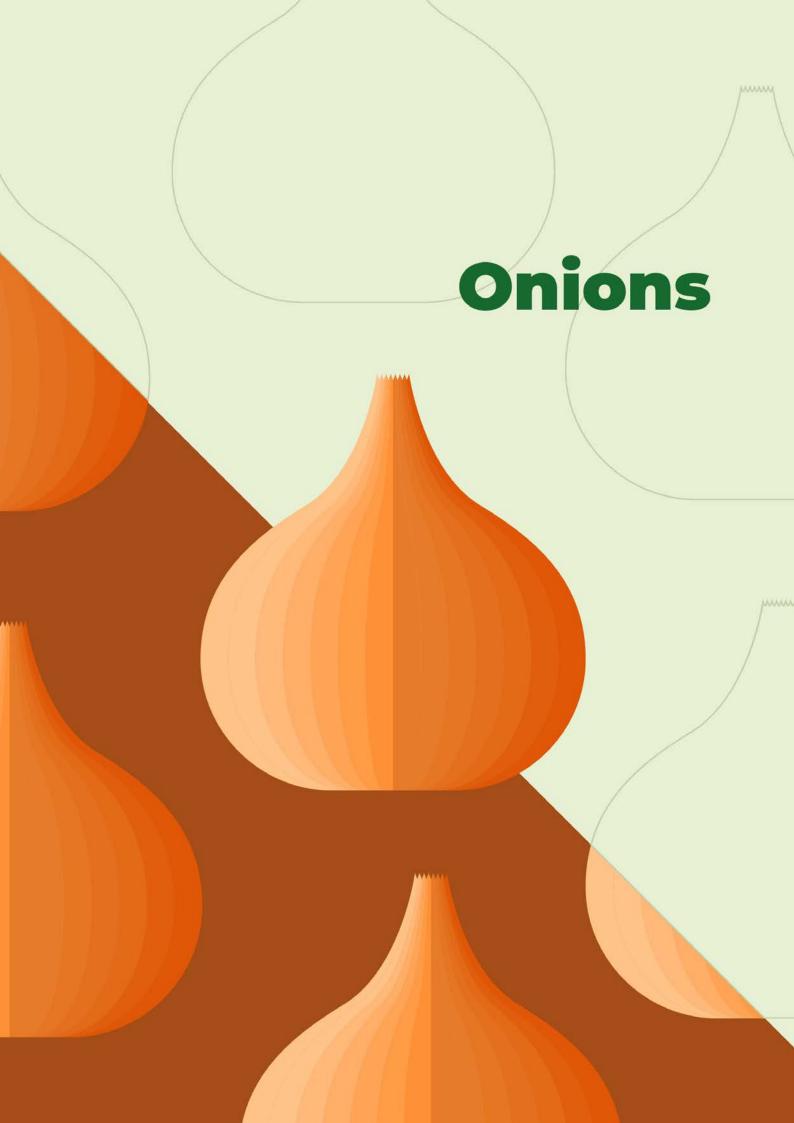
Contact details www.valledorofruit.com valledoro.srl@libero.it

+39 998 431 658









ALWAYS AVAILABLE

Sweet, pink, white onions, available all year round, in constant calibres and quality, from Spain and Peru.





ALCONSA



Poland



Season: | - XII

Company type: distributor
Cultivation type: conventional, ecological
Certificates: BRC, Global Gap, IFS Food
Packaging: sorting by caliber, girsac
Packing: cardboard, IFCO, EPC

Contact details www.czosnekczarny.pl biuro@alconsa.pl +48 662 868 212



THE BEST ONION

Field vegetable producer. In the offer, you will find fresh products from our crops: carrots, onions, leeks, broccoli, cauliflower, celery root, parsley, red beet, chinese cabbage, white cabbage, red cabbage and cucumbers. We pay special attention to the quality and health of vegetables. We offer pro- ducts in collective and unit packages





GPOIW POLFARM



Poland



Season:

Company type: producer
Cultivation type: conventional, sustainable agriculture, ecological
Certificates: BRC, HACCP, Global Gap, Integrated plant production, GRASP
Packaging: washing, carrybag, sorting by caliber, sort by color, flowpack, Big bag
Packing: cardboard, IFCO, EPC

Contact details www.polfarm.com polfarm@polfarm.com +48 58 34 02 114







TOP FRUIT GROWER FROM MOLDOVA

Ceteronis-St is one of the top fruits growes and exporters from Republic of Moldova. We are a family business, located in the Southern region of the country, that excellates in the quality of its fruits. We do export in: Germany, France, Belgium, Netherlands, Croatia, Poland, Romania.

Varieties: Bigareau Burlat, Skeena, Ferovia, Regina, Cordia





CETERONIS-ST



Moldova



Season: VI - VII

Company type: producer Cultivation type: conventional Certificates: Global Gap, ISO 22000, GRASP Packaging: sorting by caliber, Egualising by weight Packing: veneer (wooden crate) Contact details www.fruitagro.md davidesculena07@gmail.com





TOP FRUIT GROWER FROM MOLDOVA

Ceteronis-St is one of the top fruits growes and exporters from Republic of Moldova. We are a family business, located in the Southern region of the country, that excellates in the quality of its fruits. We do export in: Germany, France, Belgium, Netherlands, Croatia, Poland, Romania.

Varieties: Stanley plums





CETERONIS-ST



Moldova



Season: VIII - XI

Company type: producer
Cultivation type: conventional
Certificates: Global Gap, ISO 22000, GRASP
Packaging: sorting by caliber, Egualising by weight
Packing: veneer (wooden crate)

Contact details www.fruitagro.md davidesculena07@gmail.com





TOP FRUIT GROWER FROM MOLDOVA

Ceteronis-St is one of the top fruits growes and exporters from Republic of Moldova. We are a family business, located in the Southern region of the country, that excellates in the quality of its fruits. We do export in: Germany, France, Belgium, Netherlands, Croatia, Poland, Romania.

Varieties: Redhaven, Cresthaven, Orion Nectarin





CETERONIS-ST



Moldova



Season: VII - IX

Company type: producer
Cultivation type: conventional
Cortificator: Clobal Cap 150 23

Certificates: Global Gap, ISO 22000, GRASP Packaging: sorting by caliber, Egualising by weight

Packing: veneer (wooden crate)

Contact details www.fruitagro.md davidesculena07@gmail.com

+37 360 090 888



BECAUSE QUALITY IS A WAY OF LIFE

Citrus, kiwi, watermelon, stone fruits, and others





KROP



Greece



Season: **V - VII**

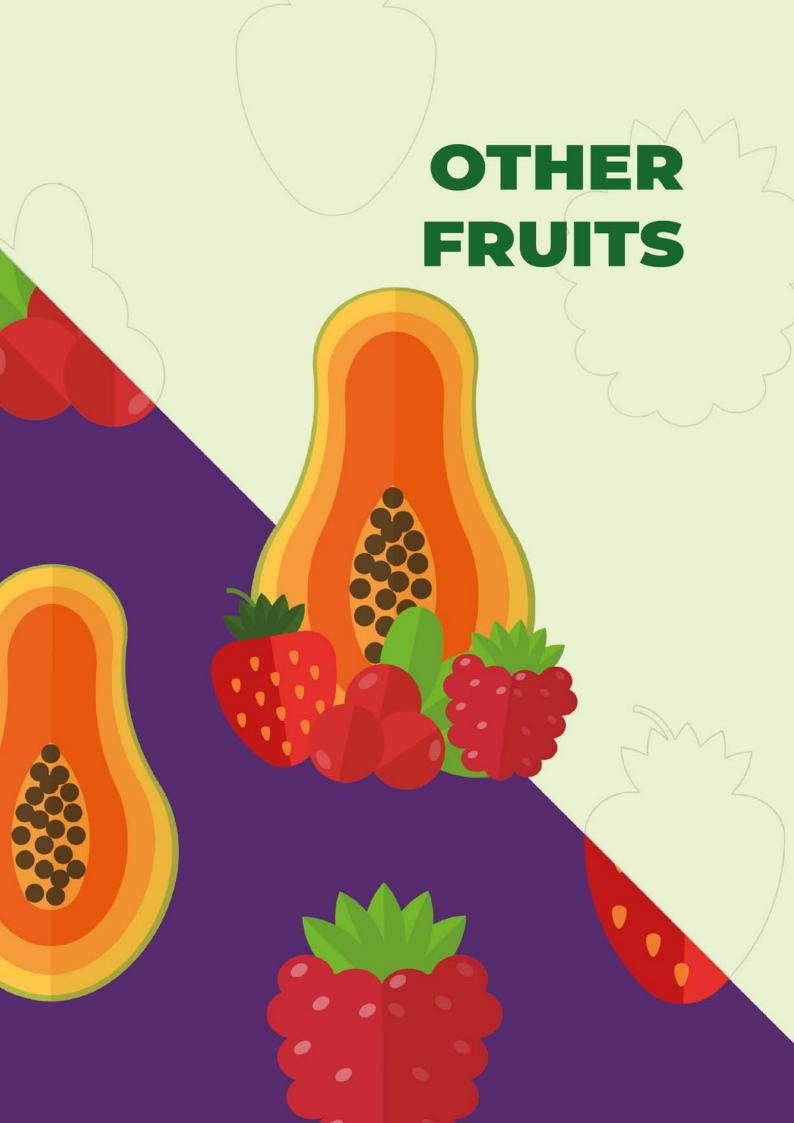
Company type: producer, distributor Cultivation type: does not apply Certificates: Global Gap, IFS Food, GRASP

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.krop.gr info@krop.gr +30 268 105 1011





EDIBLE FLOWERS - JAM

A consolidated structure for 12 months edible flowers production; multicoloured violets, packed in several sizes trays; can be shipped worldwide by express courier; a genuine, handmade-like jam production with the top quality fruits produced by our farmers; processed and packed right after harvest, with no additives and lowest sugar.





ALMA SEGES SOC. COOP.



Italy



Season: | - XII

Company type: producer
Cultivation type: conventional, ecological
Certificates: HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food
Packaging: carrybag, sorting by caliber, sort by color, other
Packing: cardboard, IFCO, veneer (wooden crate), Euro Pool

Contact details www.almaseges.com
Aristide.Palermo@almaseges.com
+390 828 692 654



DARK AND SHINY!

We offer fresh fruit according to the requirements of the international retail market. We work with selected varieties of blackberries which are cultivated under cover and harvested at the optimum time of vegetation. Our blackberries are dark and have long shelf-life which is key for international deliveries. Harvest time July - September.





BERRITUM



Poland



Season: VII - IX

Company type: distributor Cultivation type: conventional Certificates: Global Gap, IFS Food, GRASP Packaging: sort by color, topseal Packing: cardboard, IFCO Contact details www.berritum.com info@berritum.com +48 600 580 857



THE SOUR TWIST OF THE PAST SUMMER

We offer mainly red currant from controlled atmosphere. Main variety is Rovada which is sorted and prepared just before departure of the truck to preserve longer shelf-life. Only full bunches of good looking first class product are selected for final customer. Our season last from August to November.





BERRITUM



Poland



Season: VIII - XI

Company type: distributor Cultivation type: conventional Certificates: Global Gap, IFS Food, GRASP

Packaging: none
Packing: cardboard, IFCO

Contact details www.berritum.com info@berritum.com +48 600 580 857



BRIGHT AND FIRM!

We offer fresh fruit according to the requirements of the international retail market. Quality is the basis so we work with selected varieties of raspberies which are cultivated under cover and harvested at the optimum time of vegetation. Our raspberries are in the right color and have long shelf-life which is key for international deliveries. Harvest time June - November.





BERRITUM



Poland



Season: VI - XI

Company type: distributor Cultivation type: conventional Certificates: Global Gap, IFS Food, GRASP Packaging: sort by color, topseal Packing: cardboard, IFCO Contact details www.berritum.com info@berritum.com +48 600 580 857



CRANBERRIES - A MUST-HAVE FOR ALL RETAILERS IN AUTUMN AND WINTER TIME!

We are berry specialists with over 20 years of experience in production, packing, trading and logistics of berries. Thanks to our packstation equipped with soft- and colorsorter, automatic fillers, heartsealers and labellers we are able to pack cranberries in various formats, according to all needs of supermarket chains. Cranberries delivered by Berrytrade are of premium quality and very long shelf-life. This product is a must-have for retailers in the autumn and winter time!





BERRY TRADE



Poland



Season: X - I

Company type: producer Cultivation type: conventional

Certificates: HACCP, Global Gap, IFS Food, GRASP

Packaging: sorting by caliber, sort by color, heatsealer, soft sorter

Packing: cardboard, IFCO, EPS

Contact details www.berry-trade.com info@berry-trade.com

0@berry-trade.com +48 692 640 720 +48 725 726 727



PREMIUM QUALITY RASPBERRRIES FROM TUNNELS

We are berry specialists with over 20 years of experience in production, packing, trading and logistics of berries. Raspberries offered by us are cultivated in a professional way in tunnels, picked directly into final packagings and delivered to our customers in the shortest possible time. We can offer fresh raspberries in various packing formats, including punnet and lid, heatsealed punnets and paper packaging. Thanks to our modern packing facility and sophisticated transport solutions, we can deliver labelled goods directly to warehouses of our customers.





BERRY TRADE



Poland



Season: V - XI

Company type: producer Cultivation type: conventional

Certificates: HACCP, Global Gap, IFS Food, GRASP Packaging: sorting by caliber, sort by color, heatsealer

Packing: cardboard, IFCO, EPS

Contact details www.berry-trade.com info@berry-trade.com +48 692 640 720

+48 725 726 727



PREMIUM QUALITY STRAWBERRIES

We are berry specialists with over 20 years of experience in production, packing, trading and logistics of berries. Strawberries offered by us are cultivated in a professional way in tunnels, picked directly into final packagings and delivered to our customers in the shortest possible time. We can offer fresh strawberries in various packing formats, including punnet and lid, heatsealed punnets and paper packaging. Thanks to our modern packing facility and sophisticated transport solutions, we can deliver labelled goods directly to warehouses of our customers. Thanks to our supply chain we can offer Polish strawberries in months May-July.





BERRY TRADE



Poland



Season: **V - VII**

Company type: producer
Cultivation type: conventional

Certificates: HACCP, Global Gap, IFS Food, GRASP Packaging: sorting by caliber, sort by color, heatsealer

Packing: cardboard, IFCO, EPS

Contact details www.berry-trade.com info@berry-trade.com

+48 692 640 720 +48 725 726 727



TOP FRUIT GROWER FROM MOLDOVA

Ceteronis-St is one of the top fruits growes and exporters from Republic of Moldova. We are a family business, located in the Southern region of the country, that excellates in the quality of its fruits. We do export in: Germany, France, Belgium, Netherlands, Croatia, Poland, Romania.

Varieties: Stanley





CETERONIS-ST



Moldova



Season: I - XII

Company type: producer
Cultivation type: conventional

Certificates: Global Gap, ISO 22000, GRASP Packaging: sorting by caliber, Egualising by weight

Packing: veneer (wooden crate)

Contact details www.fruitagro.md davidesculena07@gmail.com

+33 769 90 08 59 +37 360 090 888





BECAUSE QUALITY IS A WAY OF LIFE

Citrus, kiwi, watermelon, stone fruits, and others)





KROP



Greece



Season: XI - IV

Company type: producer, distributor Cultivation type: does not apply Certificates: Global Gap, IFS Food, GRASP

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.krop.gr info@krop.gr +30 268 105 1011



BECAUSE QUALITY IS A WAY OF LIFE

Citrus, kiwi, watermelon, stone fruits, and others)







Greece



Season: XII - IV

Company type: producer, distributor Cultivation type: does not apply Certificates: Global Gap, IFS Food, GRASP

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.krop.gr info@krop.gr +30 268 105 1011



Your good partner in blueberries.







BRC GlobalGAP GRASP SMETA Sedex



Fresh blueberries from Poland

Baltic Berry Sp. z o.o.

Tel. +48 604 407 778 E-mail: info@balticberry.pl

www.balticberry.com



ALWAYS AVAILABLE

Spanish garlic available all year round, Polish and Egyptian garlic available in season, in consistent quality and calibres.





ALCONSA



Poland



Season: | - XII

Company type: distributor

Cultivation type: conventional, ecological Certificates: BRC, Global Gap, IFS Food Packaging: carrybag, sorting by caliber, girsac

Packing: cardboard, IFCO, EPC

Contact details www.czosnekczarny.pl biuro@alconsa.pl +48 662 868 212



ALWAYS AVAILABLE

Black fermented garlic is produced 100% naturally, without the use of preservatives or chemical supplements. The garlic is ripened under conditions of variable controlled temperature and humidity, As a result, the cloves gain a silky soft texture and black colour. Garlic is not sharp either in taste or smell - it has a unique sweet, balsamic flavour, mixed with a touch of liquorice. It has unique health properties





ALCONSA



Poland



Season: I - XII

Company type: distributor Cultivation type: conventional, ecological Certificates: BRC, Global Gap, IFS Food

Packaging: Garlic is always packed in foil, thanks to which it does not dry out

and has a one-year use-by date **Packing:** cardboard

Contact details www.czosnekczarnv.pl biuro@alconsa.pl +48 662 868 212



FRESH ORGANIC AND CONVENTIONAL GINGER

Asica offers ginger from several countries throughout the year. From May to January we obtain the tuber from our farmers from the origin Peru.





ASICA GROUP



Netherlands



Season: V - I

Company type: producer, distributor

Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Global Gap, IFS Food, SMETA, GRASP, RAINFOR-

EST ALLIANCE, BSCI, Sedex

Packaging: sorting by caliber, flowpack Packing: cardboard, IFCO, EPS, MT\

Contact details www.asicagroup.com contact@asicagroup.com

+31 174 700 800



EAT WELL LOVE LIFE

Our Herbs are sowed in a nursery, then transplanted and nurtured during the growing seasons to ensure we have the highest quality of herbs available each week. We also have organic herbs available. We also have Organic Birds Eye and Habanero Chillies from Q4 2022





SUNRIPE VERTICAL AGRO



Kenya



Season: | - |

Company type: producer Cultivation type: conventional

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food, Integrated plant production, ISO 9001, ISO 22000

Packaging: sorting by caliber, sort by color

Packing: cardboard

Contact details www.verticalagro.com tradewindke@gmail.com info@verticalagro.com +254 733 600 212 +488 809 743 306



EAT WELL LOVE LIFE

Fresh Organic Vegetables that we sow each week. Year round. At altitudes from 1,000-2,000m which grow perfectly in our tropical climate. These are Organically grown, audited and certified each year guaranteeing residue free, healthy, fresh and tasty produce.





SUNRIPE **VERTICAL AGRO**



Kenva



Season: | - |

Company type: producer

Cultivation type: conventional, ecological

Certificates: BRC, HACCP, Organic plant cultivation, Global Gap, QS. Quality scheme for food, IFS Food, Integrated plant production, ISO 9001, ISO 22000, ECOCERT, SPRING, SMETA, GRASP, ETI

Packaging: washing, sorting by caliber, sort by color, flowpack, doypack **Packing:** cardboard, PLASTIC CRATES

Contact details www.verticalagro.com tradewindke@gmail.com info@verticalagro.com +254 733 600 212 +488 809 743 306



HIGHLY EXPERIENCED ITALIAN PRODUCER AND EXPORTER

Situated in South Italy, it's exceptional weather and soil conditions are ideal for growing fruits and vegetables recognised all around the world for their quality, flavour and size. Specializing on the quality and differenciation of the offer, adopting modern techniques in all production areas with specific protocols at internationl levels. This allows us to come out with consistent, fully traceable quality products made in Italy, delivered to our clients by our own logistic center.





PLANTIS



Italy



Season: I - XII

Company type: producer, distributor Cultivation type: conventional, ecological

Certificates: Organic plant cultivation, Global Gap, IFS Food

Packaging: washing, carrybag, sorting by caliber, girsac, sort by color, flowpack

Packing: cardboard, IFCO, veneer (wooden crate)

Contact details www.plantis.it agnese@plantis.it info@plantis.it +39 994 521 842 + 39 388 779 6221



PIECZARKI MAZURSKIE

It is family company which was established in 1988 It is a leading and modern producer in north of Poland. Own stable year round production with own compost production facility enable us to provide highest quality of mushrooms. Our products are exported to European countries, where we enjoy trust of our customers.





PIECZARKI MAZURSKIE



Poland



Season: I - XII

Company type: producer Cultivation type: conventional Certificates: HACCP, Global Gap, GRASP

Packaging: sorting by caliber Packing: cardboard, IFCO

Contact details www.pieczarkimazurskie.pl biuro@pieczarkimazurskie.pl +48 508 912 134







Highest quality of mushrooms Over 30 years of experience in manufacturing mushrooms, Our products are exported to European countries. we use modern technologies and quality systems





PASSIN in Seed

Taste on the first place!

Sakata offers premium customer service, comprehensive support and superior products. Sakata Seed has been innovating for over 100 years, providing the finest vegetable varieties curated from our world-renowned breeding programs. We distribute our seed via wholesale dealers throughout the all world. From seed packets and controlled agriculture environments to farm, Sakata are sure to garner rave reviews. Our goal is to be your supplier of choice, and we look forward to serving you in the seasons ahead.



Butternut squash is one of the most common varieties of winter squash. It also offers a good supply of vitamin A, potassium, and fiber. Contrary to the name, winter squash is grown in the summer and harvested in the fall. It's thick, tough exterior and firm flesh make it suitable for storing over several months. This means it can be eaten during the winter season. Fast facts about butternut squash:

- Butternut squash, or winter squash, is harvested in the fall but it keeps well for several months.
- It is a good source of fiber, potassium, and several other key nutrients.
- The nutritional content of squash makes it beneficial for digestion, blood presure, and for healthy skin and hair, increase energy, and contribute to a healthy weight.
- Squash can enhance or form the basis of a range of sweet and savoury dishes.

Sakata in portfolio has wide range of squashes - with excellent variety dedicated for Europe market - **Mieluna F1**. Butternut with perfect, uniform market size 1-1.2 kg and excelent shelf life. Perfect product for market shelf and easy to grow. Mieluna F1 has excelent taste peanuts shape, tan skin colour with dark orange flesh colour and high internal quality.

For more products and solution please conatct our team!

Sakata continuously increases its R&D investments in EMEA (Europe, Middle East and Africa) to select the best vegetable varieties to meet its customers' expectations. When developing new genetics Sakata's teams always have in mind the needs and constraints of their stakeholders: distributors, growers, nurseries, retailers and final consumers.

The best example is Broccoli, a crop for which Sakata has acquired leadership on a worldwide scale, creating new types with significant health qualities and adapted to a diversity of cultivated areas. Sakata's expertise in innovation is also evident in our range of tomato varieties, with flavour quality being a key concern for the Sakata Research teams. The current achievements and success of Sakata are the result of a combination of our history that started in 1913 in Japan and in 1996 in EMEA, and of our core values derived from Sakata's Japanese roots.

Sakata portfolio offer high quality vegetables with excellent taste!

Sakata has in portfolio a unique variety tomato Rihanna F1-large-fruited cherry with multiple market options. Fruits are globe-shaped, have a beautiful deep pink tone, smooth texture and an excellent rich flavour. Fruits weigh around . 20 to 30 grams. Excelent taste with very good shelf life is a perfect combination. This tomatos every year more I more popular around Europe market like a unique product in tomatos range.



www.sakata-vegetables.eu

Klaudia Horlop **telefon: + 48 669 604 012** Łukasz Rudecki **telefon: + 48 532 466 406**

COMPANIES INDEX

Alconsa	35, 35, 43, 43
Alma Seges soc. Coop	21, 27, 27, 33, 39
Asica	2, 13, 23, 31, 43
Baltic Berry	41
Berritum	17, 39, 39, 39
Berry Trade	17,17, 40, 40, 40
Ceteronis-St	23, 37, 37, 37, 40
Euro Fruits India	25
Fruitnet	19
GPOiW Polfarm	35
Growers United	28, 29
Halls	
Krop	31, 33, 37, 41, 41
NanoScent	10, 11
OrtoRomi	21
Pieczarki Mazurskie	44, 44
Plantis	13, 23, 44
Plants 365 Ltd	18
Playinbio	9, 9, 9, 9, 17
Sakata	45
Sunripe / Vertical Agro	13, 31, 43, 44
Valledoro	21, 21, 23, 24, 33
Winnicka Sałata	27. 48

Refresh your Market



Always up-to-date online catalog of the best fruit and vegetables suppliers to retail chains

Q freshmarket.eu

